

SAP User Insights

At TAC Insights, we speak with leaders in the global SAP ecosystem on a daily basis. Via our events, webinars and content platforms, we aim to keep you informed and updated with the very latest insight and learning directly from SAP users.

Renner Energies
COMPANY

Leuven, Belgium
HEADQUARTERS

51-200
EMPLOYEES

Renewable Energy
Power Generation
INDUSTRY

Belgium, France,
Spain
COUNTRIES

SAP S/4HANA Cloud private
edition (Grow with SAP), SAP
Business Technology
Platform (BTP), Business Data
Cloud
(BDC)
SAP FOOTPRINT

Building a Scalable Future: Renner's Fit-to-Standard journey in the public cloud



JEROEN W, CFO,
Renner Energies



DRIES DAUW
Senior Manager, Solution Lead
SAP Public Cloud delaware



How do you build a long-term IT roadmap that fits a small SME but also scales to support a global Tier 1 independent power producer (IPP) without planning for complete reimplementation in the future *OR* buckling under the complexity of implementing it in the first place? Jeroen W, CFO at Renner Energies and Dries Dauw, Senior Manager, Solution Lead SAP Public Cloud at delaware shared learnings on how they faced this challenge with their joint presentation at [SAP for Energy and Utilities, Presented by TAC Insights](#). Together, they outlined how Renner Energies transformed both its operating model and IT landscape following its acquisition by BlackRock 2020 with a bold commitment to SAP S/4HANA cloud public edition (GROW with SAP), zero customizations, and a Fit-to-Standard mindset that set the tone for scalable, cloud-powered growth. With delaware as both a strategic advisor and implementation partner, Renner Energies' story ultimately offers a compelling blueprint for how renewable energy companies can scale more intelligently in today's fast-evolving energy landscape.

From project developer to IPP

Renner Energies, a small-scale renewable development platform operating in Belgium since 2002, with operations in France starting in 2017, was acquired by BlackRock’s global renewable energy platform in 2020. This acquisition brought a significant shift in strategy from a small scale platform, focusing on development and selling of onshore wind projects to becoming a Tier 1 IPP (independent power producer). Upon joining in 2021 as a finance manager, Jeroen W quickly recognized the complexity of this new environment and took on the task of strengthening internal controls and processes to support growth.

As an ambitious development platform, Renner Energies is faced with the same kinds of questions many growing energy firms face, “How exactly are we going to grow? Through organic growth or through acquisitions? If through M&A, are we buying operational assets or development platforms with staff? How will we integrate them?” While it faced with these uncertainties, the need for scalable, flexible, and cloud-ready systems became very clear.

A new vision for growth and the right partner

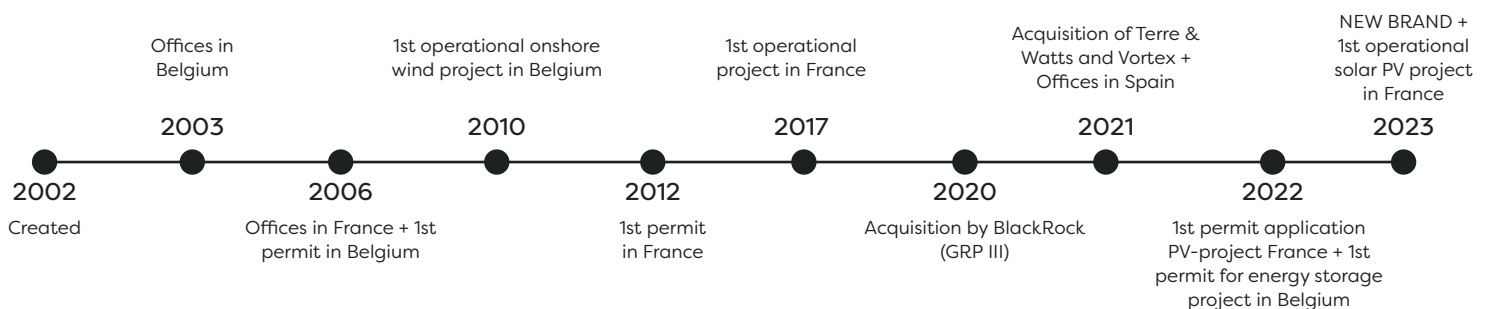
Faced with this challenge, Renner Energies sought to implement a long-term IT strategy that met requirements and a technology-agnostic consultant capable of advising on various solutions to find the best fit. That’s when they turned to delaware.

“Interestingly, SAP wasn’t even on our radar at first, with the prejudice of being too large and robust to meet our needs,” Jeroen notes. “Our main requirement was a scalable solution that could support growth while offering strong local support in both our existing and future markets.”

Through discussions with delaware, SAP S/4HANA Cloud public edition (GROW with SAP) emerged as the platform that aligned with their needs: modularity, localization, and enterprise-grade scalability.

A significant factor for choosing SAP, is SAP’s vision on how businesses and their ERP systems are evolving and integrating new technologies. “If you walk around [this conference](#), all the talk is about AI, Business Data Cloud, and integration. The foundation for this transformation is a public cloud SaaS solution, with GROW with SAP as SAP’s North Star.” Once the decision was made, they opted to go all-in on Fit-to-Standard with a ‘zero customizations’ template.

Renner Energies’ growth trajectory



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Fit-to-Standard: Scaling with simplicity

Early end-user involvement is crucial for Fit-to-Standard implementations. The team created an ambassador program, selecting volunteers from each business unit and location. These ambassadors participated in brainstorming workshops to fully grasp the current processes, challenges, and must-haves.

“When we walked into workshops with delaware, we didn’t bring legacy blueprints - we brought ideas, insights, and an open mind,” explains Jeroen. This early involvement paid off later, as these ambassadors became in-house champions of change. They supported training, co-developed quick reference materials, and helped with communication.



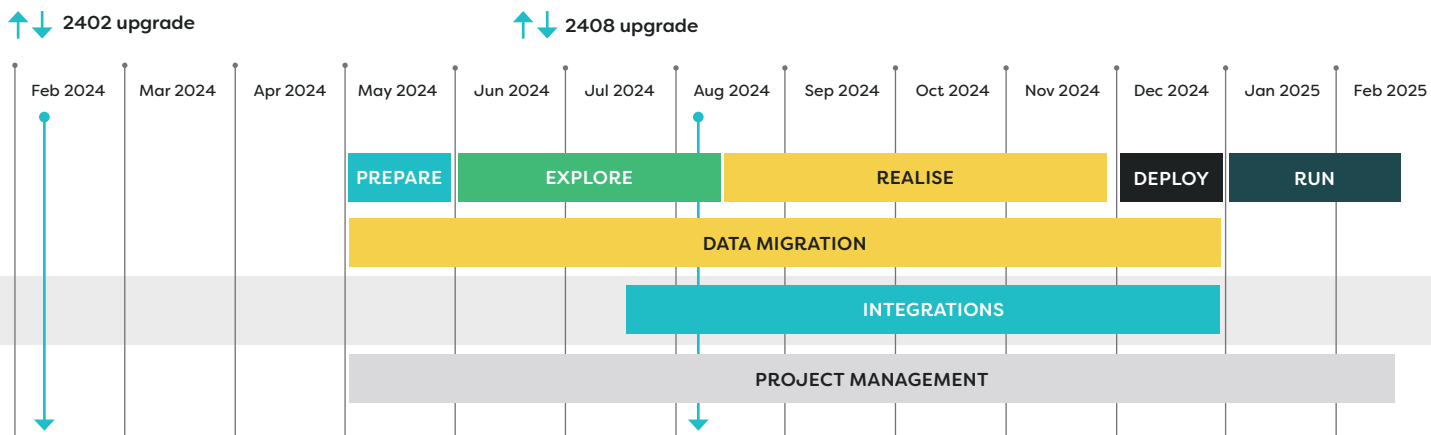
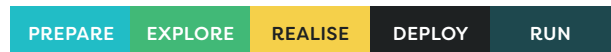
Champions of change: Renner Energies’ ambassadors played a pivotal role in making the project a success.

A marriage of technology and business

“Every implementation is like a marriage - you need committed partners for the long term,” said Jeroen. “With GROW with SAP as core strategic product offering, we’ve seen that commitment not just from SAP and delaware, but from the entire community built around the platform. As early adopters, we’re also excited to contribute to the direction of the solution.”

The public cloud model gave Renner Energies the flexibility to scale and adapt, without having to reinvent the system. The project spanned three countries, including many Special Purpose Vehicles (SPVs) and complex local compliance requirements, all while laying the groundwork for future market expansion. By aligning with the public cloud’s twice-a-year release cycle, the team ensured ongoing readiness for future innovation.

Project timeline



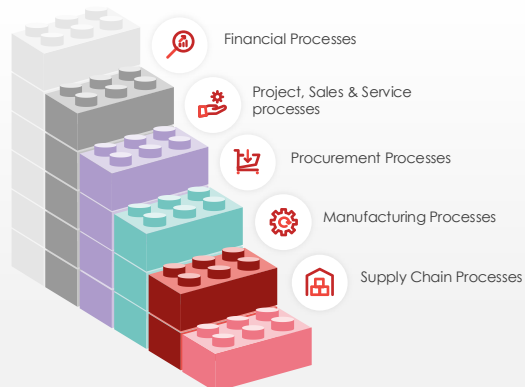
Building smart: A public cloud blueprint for global growth

Dries Dauw, Senior Manager and Solution Lead for SAP Public Cloud at delaware, supported this strategic implementation across three countries. Leveraging SAP best practices and a modular approach, the project prioritized flexibility. “Think of them like LEGO blocks. You build your company’s digital house with the blocks that make sense for your current stage and strategic goals. Then, as you grow, you add or even replace blocks,” notes Dries.

Key foundational areas including, finance (GL, AP/AR), procurement, project process control, budget monitoring, and time sheets were implemented first to ensure legal and operational readiness while supporting international growth, including quick creation of new SPVs. A major driver was the ability to handle increasing legal compliance complexity without relying heavily on external consultants.

Once the Fit-to-Standard phase was completed, the team embarked on the realization phase. “This wasn’t about coding from scratch but focusing on user adoption,” says Dries. The importance of this phase cannot be underestimated, as it focuses heavily on user adoption and change management. “We gave the internal team time to engage in change management and start owning the platform. Because in public cloud, adoption is everything.”

A modular cloud ERP S/4HANA Cloud, public edition



According to delaware: Enterprises that embrace a modular cloud ERP can implement innovations up to 80% faster than their competitors.

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Dries Dauw, Senior Manager & Solution Lead for SAP Public Cloud, delaware

Lessons learned: Tackling real-world challenges

The project went live successfully. However, it is important to convey that going fully Fit-to-Standard wasn’t without hurdles. As part of their Grow with SAP implementation journey, the team encountered two notable business scenarios that required creative yet standard-compliant solutions.

Jeroen shares how they solved two major challenges:

Case 1: Decentralized purchasing

- Scenario: Internal project managers are self-managing and manage their own budgets. SAP's standard assumes centralized purchasing.
- Solution: Renner Energies addressed this issue by enhancing purchase requisitions to include all mandatory PO fields, automating the PR-to-PO conversion process, and implementing email notifications. No customization required - just smarter configuration.

Case 2: Intercompany staffing and projects

- Scenario: Projects at Renner Energies span many countries and require diverse internal expertise. SAP requires choosing project types.
- Solution: The team automated intercompany billing with batch jobs. Still standard, but highly optimized.

They will continue to collaborate with delaware on SAP BTP and SAP BDC solutions to support robust integration capabilities in the event of mass changes or unforeseen limits in the future.

Closing thoughts: Lessons from 'Fit-to-Standard'

delaware enabled Renner Energies to think big, stay lean, and grow smart, with a digital core designed for long-term success.

"Was it easy? Absolutely not," says Jeroen, "but by choosing adaptation over customization, we laid the foundation for scalable growth and system longevity."

If you ask Jeroen to offer one final takeaway, it would be to "get your people involved early. When they help shape the solution, they own it - and that ownership is what drives successful adoption."



BY AMERICA HERRERA

Senior Production, Project and Communities Manager - International



Find out more about delaware's renewables roadmap



Key Lessons



Stick to zero customisations

A bold Fit-to-Standard commitment proves that transformation is possible without need for future re-implementation.



Every implementation is like a marriage

A strong partnership with your implementation partner and SAP will make your S/4GROW journey a long-term success.



Don't underestimate the standard—adoption is the real challenge.

A reminder that standard software still requires testing and deep engagement, especially from end users.



Your ambassadors aren't just users—they were co-creators of change.

Early user involvement drives adoption and change management.